

Fordham Road has pedestrian activity reminiscent of the best retail trade areas in the city. For the 1.5 million people who live in the Bronx, Fordham Road is their retail Mecca. The Bronx customer likes the streets and Fordham Road has decades upon decades of

being the retail champ in the Bronx. That rings true today and will tomorrow as well.



PROPOSED SITE







THE POWER OF FORDHAM ROAD: STORES, PEDESTRIANS, SCHOOLS, ATTRACTIONS AND MASS TRANSIT

WHAT'S SO SPECIAL ABOUT SHOPPING ON FORDHAM ROAD?

Fordham Road has over 300 specialty shops and chains to choose from that offer clothing, jewelry, shoes, electronics, discount outlets, cell phones, games & accessories, and many restaurants. Fordham Road is a one stop shopping destination and is the largest shopping district in the Bronx and the third largest in New York City.

ATTRACTIONS

Fordham University, The Bronx Zoo, The Bronx Botanical Gardens and Arthur Avenue are all located on or very close to Fordham Road. **Subway:** Take either the D train to Fordham Road or the 4 train to Fordham Road.

Metro-North Railroad: Take the Harlem line to Fordham Road Station.

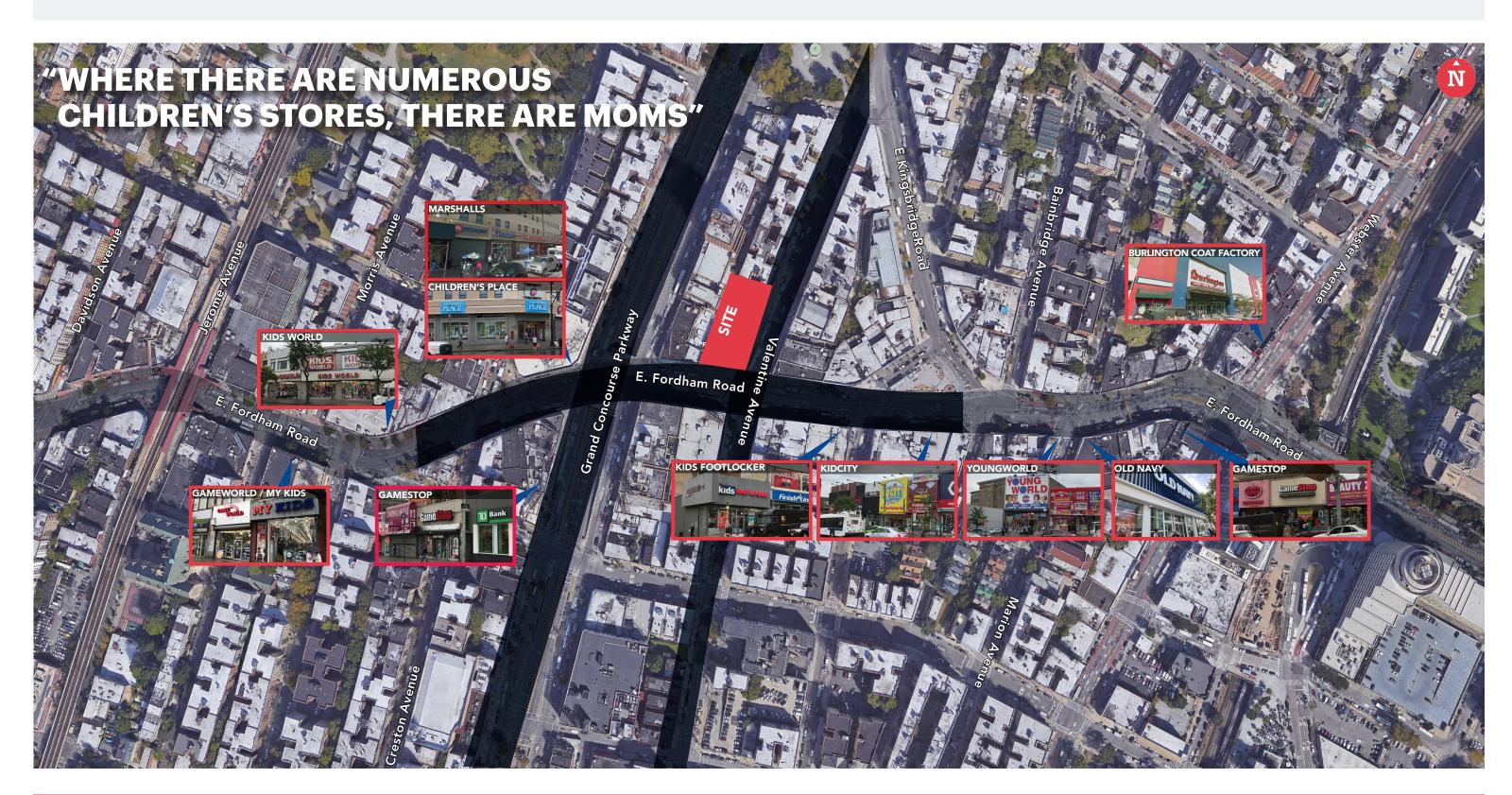
Bus: The 1, 2, 4A, 4B, 9, 12, 17, 22, 32, 34, 41, 55, 60, and 61 lines all have stops on Fordham Road.

The BX12 and the BX12 SBS run through the entire length of the shopping area.



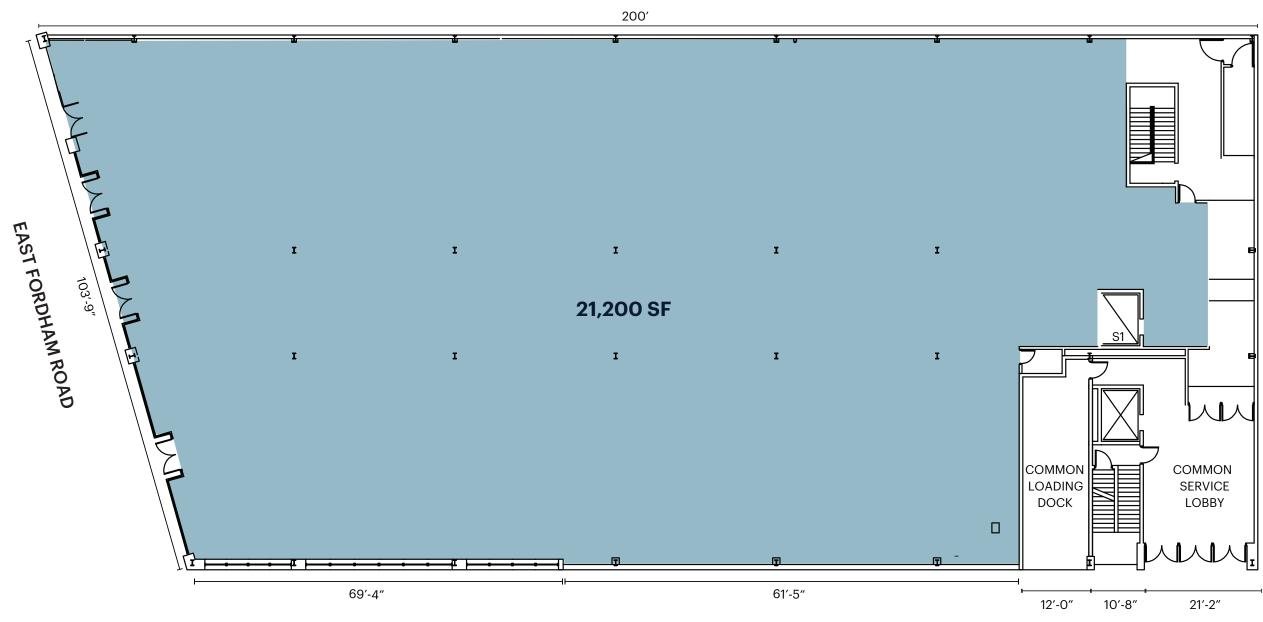








GROUND FLOOR - All Logical Divisions Considered



VALENTINE AVENUE



